

**Summary of What We Heard
from the Ogden Point
Community Conversation**



Prepared for:
Greater Victoria Harbour
Authority

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March 17, 2016

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Date: February 18, 2016

Location: Pier B, Ogden Point

Total attendees that signed in: 206

Total Surveys Received at Event: 103

Total surveys submitted on MindMixer (Feb 18–Feb 29): 18

Purpose of Engagement:

We asked participants to share their thoughts by giving them two specific questions related to the final draft Functional and Facilities Plan for the Ogden Point Master Plan (OPMP). Lastly we asked three general questions to assist us in planning and promoting future OPMP events.

Choose the top 3 things about the Ogden Point Master Plan that are most important to you:

- | | |
|--|-----------|
| 1. Public space | 62 |
| 2. Amenities | 41 |
| 3. Cruise terminal space | 37 |
| 4. Improved pedestrian routes | 33 |
| 5. Marine/industrial space | 32 |
| 6. Exhibition space | 23 |
| 7. First Nations space | 17 |
| 8. Retail space | 13 |
| 9. Improved vehicle routes on property | 13 |
| 10. Office space | 3 |
| 11. Hotel space | 2 |



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Prioritize from the list below by ranking uses from 1 to 6 (1 being the highest priority):

	1	2	3	4	5	6	Ranking
Amenity space:	43	7	23	8	3	1	1
Hotel:	1	6	4	6	15	41	6
Marine services:	28	13	11	9	5	3	2
Marine technology:	9	29	23	10	9	5	3
Office:	1	5	6	15	25	20	5
Retail:	10	14	15	24	12	6	4

Based on above, the highest priority uses were for amenity space, marine services and technology. The lowest priority uses was for office and hotel.

Other comments provided were related to:

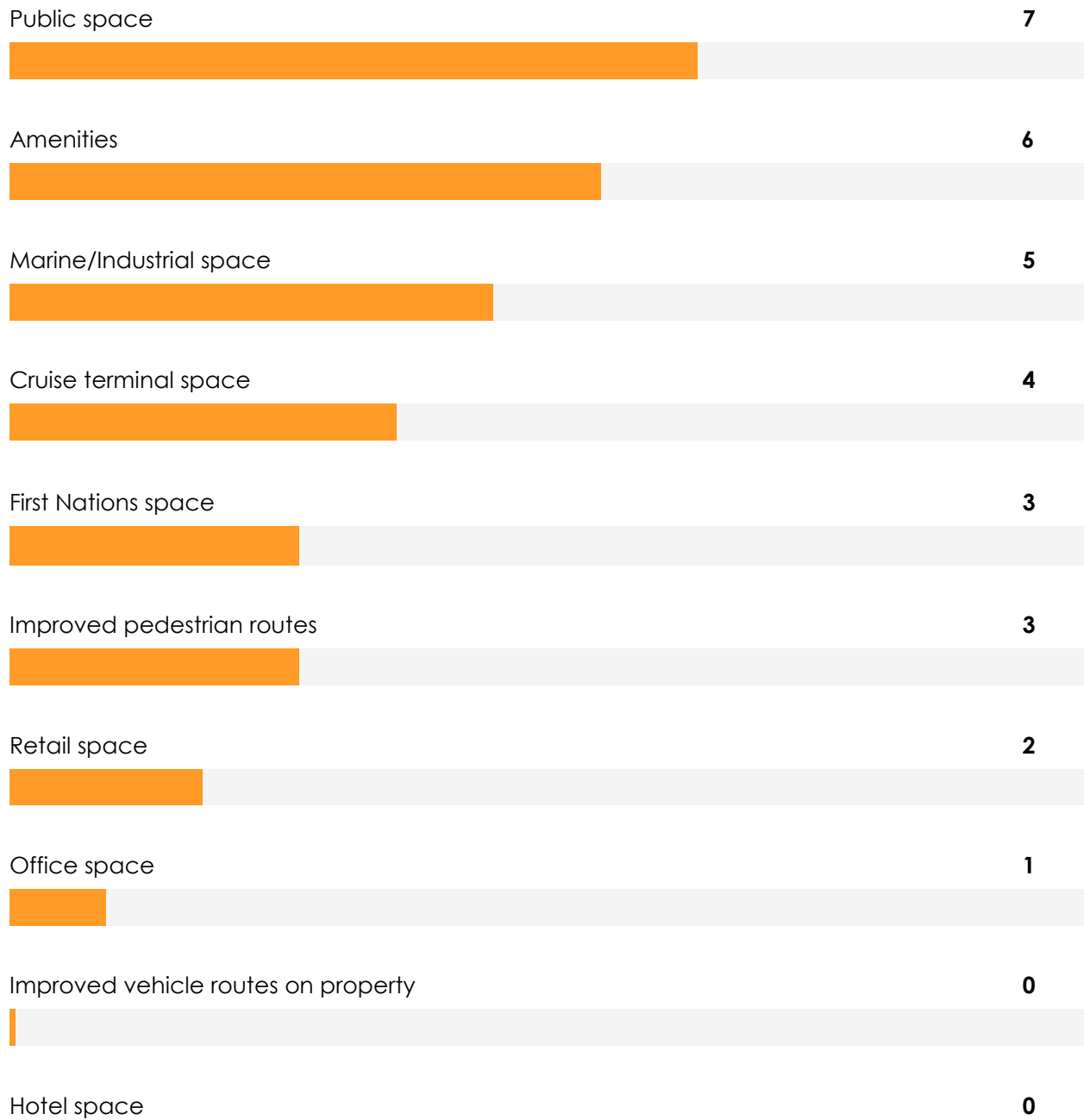
- Parking, access, vehicle, bicycle and foot traffic need to be carefully considered in the final functional plan.
- Growing and enhancing various cultural aspects in this plan was very supported from First Nations, from marine uses to the arts.
- Go big and bold, truly make it the gateway to the community, city and country, and maximize the return from the land.
- Provide services to the local residents as well as the cruise ship visitors.

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We posed the same question on MindMixer to give the public an opportunity to respond. The results are below.

Choose the top 3 things about the Ogden Point Master Plan that are most important to you:



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Any additional items we may have missed?

- Access into the water is important.
- Cultural spaces and a way to combine them in the natural environment would be interesting and a benefit to the area.
- Transportation of all modalities to and from Ogden Pt. should be a focal point.

The questions and results to assist us in planning and promoting future OPMP events are below.

Where do you live?

James Bay:	67
Fairfield/Oak Bay:	13
Esquimalt/View Royal:	5
Other:	4
Other: Saanich	4
Other: Central Saanich	3
Other: E. Saanich	2
Other: Colwood	1
Other: Gorge area	1
Other: Rockland	1
Other: Victoria	1

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How did you hear about the community information session held today?

CTV news story:	3
James Bay Beacon:	15
Mailout:	35
Poster in the community:	4
Social media (Facebook, Twitter):	6
Times Colonist ads:	14
Times Colonist newspaper story:	13
<u>Other:</u>	1
<u>Other:</u> C-Fax 1070	3
<u>Other:</u> Work	1
<u>Other:</u> JBNA meeting	1
<u>Other:</u> Family/Friend	15
<u>Other:</u> Victoria News Article	2
<u>Other:</u> Tourism Victoria	1
<u>Other:</u> GVHA	2
<u>Other:</u> Harbour Current	1
<u>Other:</u> Email	5
<u>Other:</u> Saanich News	1

We asked people to sign up for our OPMP MindMixer page and 54 attendees left their email address for us to directly connect to our topic page.

