

# COMMUNITY LIAISON COMMITTEE

DECEMBER 1, 2021

## ATTENDEES:

- Committee Chair, Brian Cant, Greater Victoria Harbour Authority
- Committee Vice-Chair, Jordan Welch, Western Stevedoring
- Katie Hooper, Esquimalt Nation
- Councillor Stephen Andrew, City of Victoria
- Councillor Tim Morrison, Township of Esquimalt
- Jocelyn Jenkyns, City of Victoria
- Erin Cassels, Destination Greater Victoria
- Bruce Williams, Greater Victoria Chamber of Commerce
- Lyle Soetaert, Victoria Esquimalt Harbour Society
- Douglas Boyd, Downtown Residents Association
- Jeff Bray, Downtown Victoria Business Association
- Ira Shorr, Community Member at Large
- Brittany Vis, Community Member at Large
- Anna Poustie, Victoria Cruise Industry Alliance
- Kyara Kahakauwila, Victoria Cruise Industry Alliance
- Ian Robertson, Greater Victoria Harbour Authority

## REGRETS:

- Diane Sam, Songhees Nation
- Mayor Rob Martin, Capital Regional District

## MINUTES

### REVIEW TOP 10 OBJECTIVES AND DETERMINE SUB-GROUPS

- Committee members discussed the weighted rankings of the objectives developed at the initial meeting
- Discussions focused on:
  - o Prioritizing what can happen first - in the immediate term
  - o Primary focus on engagement and communication as the driver for the work that we are doing
  - o Not losing focus of the longer-term items in our plan for the work
- Members also discussed reducing and aligning the objectives to an actionable timeline with a focus on key areas including engagement, cruise, sustainability, transportation, visitor economy, and facility optimization
- The objectives will allow the formation of sub-committees to develop action plans on which to focus
- The finalized objectives and sub-committee members will be posted on the GVHA website

### OVERVIEW RESIDENT SENTIMENT SURVEY RESULTS

- The Chair provided an overview of insights from survey the conducted by InsightsWest
- There remains support for cruise and increased interest in actions to reduce the environmental impact.

### 2022 CRUISE SCHEDULE & PLANNING

- GVHA CEO provided an overview of the 2022 cruise schedule that was announced the day prior

- Anticipate welcoming 350 calls beginning with the first ship in two years in a Canadian port on April 6, 2022

#### ROUNDTABLE:

- Chair and GVHA CEO will work to invite cruise organizations to present to the committee at next meeting, scheduled for February 2, 2022

#### UPCOMING MEETING SCHEDULE

- Feb. 2
- April 6
- June 8
- Aug. 3